

Tory Burch Gains Competitive Edge: Improving Distribution and Fulfillment

Tory Burch is an international women's apparel company specializing in ready-to-wear footwear, handbags and small leather goods. Products are available at more than 150 free-standing Tory Burch stores, toryburch.com and over 3,000 select department and specialty stores worldwide.

Tory Burch experienced explosive growth and needed to scale up to meet demand. Its main challenge was in distribution and fulfillment. The company needed to support e-commerce growth in the short-term and develop a long-term plan to support operational execution and strategic business objectives. enVista helped on both fronts.

enVista started by helping Tory Burch consolidate three distribution centers (DCs) into one, new consolidated facility and reduce cost per unit with the introduction of redesigned business practices and systems. enVista has also helped Tory Burch:

- **Dramatically** improve sales by leveraging inventory across its omni-channel network
- **Leverage** a best-in-class ERP solution to improve enterprise visibility and control
- **Select** and implement a Tier-1 warehouse management system to optimize operations and fulfillment
- **Gain** agility and competitive edge in an industry with rapidly moving and changing inventory
- **Complete** a Lean material flow analysis and facility design to optimize an omni-channel DC
- **Provide** management and operational support during the year-long transition to the new facility



