

Freight Management

A number of leading companies are leveraging enVista's best-in-class 3PL Freight Management Services to effectively manage inbound freight across various channels. As evidenced by the case study below, which features a multi-billion dollar e-retailer, enVista's experienced Freight Management team is delivering significant value in the forms of direct cost savings and internal time and resources.

Challenge

- Multi-billion dollar e-retailer
- Online division of large retailer
- Inbound visibility and compliance enforcement were limited
- Inbound freight spend increasing relative to sales
- Inbound transportation managed through static routing guides
- Inbound freight management not system supported
- No internal resources to setup a user-friendly process / TMS and train 3,000+ vendors
- Completing an implementation in a short timeline before seasonal / cyclical spike
- Managing operation to achieve continuous improvement

Response

- Redesigned e-retailer's transportation planning and execution process to better align with parent firm's practices and industry best practices
- Implemented a web-portal based TMS to increase visibility, lower / control freight spend, improved execution and allocate cost
- Trained e-retailer, vendors and carriers on TMS functionality using web meetings, training videos, online user guides and on-site training
- Started managing inbound freight process flow from vendor routing request through carrier delivery confirmation
- Structured contract so e-retailer retains ability to in-source operations in the future

Result

- Generating greater than 15% freight spend savings
- Increased percentage of consolidated orders / shipments
- Consolidation has driven 300% increase in TL/IM usage
- Improved visibility to routing, transit details and carrier pick-up / delivery performance
- Transportation cost allocated to the SKU level
- Supported 100% year over year sales growth while reducing freight management staff
- On-boarded 50+ carriers on full EDI in 2 months
- Enabled E-retailer to redeploy internal staff
- Successful implementation under tight time constraints

For more information and to learn how enVista can help you manage your freight more efficiently, please contact Ron Bosch, rbosch@envistacorp.com